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**FOR IMMEDIATE RELEASE**

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**McKenna Video Services Joins Association of Video Professionals**

(Puyallup, WA) Puyallup, WA based McKenna Video Services announced today that it has been granted full membership in the Association of Video Professionals.

“AVP is a cooperate association of independent video studios located across the United States that strives to provide quality video services to consumers, corporate and legal clients, says Chris McKenna, owner or McKenna Video. “AVP was not founded to sell franchised video studios but instead focuses on providing high quality products and services while maintaining the highest levels of business standards for all its members.

The focus of AVP is on maintaining an organization where independent studios like McKenna Video can keep up with the latest in technology and industry trends. AVP offers twice a year training and maintains an on-line forum where member studios can exchange technical information and expertise.

“This change can only benefit our customers as AVP requires the highest level of professionalism and quality services,” says McKenna. “We are truly excited about our new membership and what that means for our business.”

To contact McKenna Video Services, call Chris or Lynette McKenna at 253-539-3438. For more information visit their website at [www.mckennavideo.com](http://www.mckennavideo.com).

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